

Facilitating Creative Thinking 1 day in-house workshop

At some point within the creative organisation you will need to steer a group from a messy challenge to a fresh, novel solution. You will need to be adept at executing techniques as well as being competent in social group dynamics. This workshop covers the theory and also gives you lots of practical experience in facilitating creative thinking.

Objectives

- To understand the principles of good facilitation
- To be competent with the creative problem solving process
- To practice facilitating creative thinking workshops

Outline

- What is facilitation
- Why bother with facilitation
- Content v process
- The framework of facilitation - before, during, after
- Designing a workshop using elements from the Creative Problem Solving process
- Maintaining energy
- Blending learning styles for maximum learning
- Dealing with difficult participants - dominant, quiet, argumentative
- Practice facilitation pairs - planning, running mini workshops

Tutor Biography – David Weeks

David is a Business Creativity Catalyst Someone who can tease out, cajole and inspire other to find that illusive, hidden idea buried deep in their brains. With a background as a pragmatic Physicist, he knows that a structured approach to idea generation is what most left-brained dominant businesses want.

David has developed a unique creativity toolkit packed with the best creative thinking tools and techniques. It transforms creativity from being a chance affair into a structured business tool.

Before M1Creativity, David was Corporate Creativity Consultant at Abbey National. There he acted as an internal provocateur, stimulating corporate creativity and innovation, using their intranet. He was 'hands on' running Creativity Training and facilitating workshops. He uses simple models that get buy-in.

David's earlier industrial career included a spell at Smith Kline Beecham, seven years as a systems engineer at ICI R & D, and time developing microprocessor technology.

He also works part time as a residential tutor for the Open University business school on their, Creativity, Innovation & Change, MBA module.

Timings and Price

Workshop runs from 9.00-17.00. Two 20 minute breaks plus 50 minute lunch.

£1200 for up to 8 participants. Each additional participant charged at £50. Up to 12 people

The client to provide venue, projector and housekeeping resources